

WONDER SALT

250-gram shaker

Low Sodium Sea Salt For Kids

WonderSalt is naturally colored with fruit and vegetable extracts 50% less sodium than regular salt

The naturally colored WonderSalt salt contains half the sodium of regular salt, with the same savory saltiness, so kids can reduce their sodium intake. Mother Nature supplies the 4 bright colors in every shaker—yellow, red, orange and green—extracts from friendly fruits and vegetables, such as radish, carrot, apple and lemon.



Packed with minerals and taste

Harvested from the mineral-rich Red Sea and Dead Sea, WonderSalt contains valuable nutrients and has great salty taste. WonderSalt is naturally rich in potassium, which helps the body eliminate sodium.

From innovation to differentiation

WonderSalt transforms salt from a commodity item to a specialty product with a stronger value proposition and quality appeal. It introduces a new food subcategory for expanding sales in the healthy-eating consumer market. In fact, WonderSalt is pioneering the market of low sodium products for kids, including a world of co-branding opportunities.

Ideal for private label branding

Offering a fresh, inventive approach to a tabletop condiment, the WonderSalt product line can be marketed under [private label](#) branding to boost profits. Salt of the Earth has the ability to customize the WonderSalt product and packaging to retailer, distributor or wholesaler needs.

Find out how easy it is to extend your brand portfolio with high quality, versatile Salt of the Earth products; [contact us](#) today.

Accredited for quality and growing niche markets

WonderSalt is designed to meet the needs of vegetarians and vegans. It is kosher and holds certification for discerning consumer populations.

Packaging

Net weight: 250 grams/8.8 oz. (62.5 grams/2.2 oz. of each color)



NUTRITION FACTS

Per 100 grams

Nutrient	Value
Calories	2
Carbohydrates	0
Proteins	0
Fat	0
Sodium	19.5
Potassium	2



BUSINESS OPPORTUNITY CUSTOMER SERVICE

+972-4-954-9555
+972-4-954-9534

sales@saltoftheearthltd.com
info@saltoftheearthltd.com

Designed and Developed by Expiria

privacy notice terms of use Salt of The Earth Ltd. All rights reserved ©